

Artwork Specifications

Ancoats Canvas

6 Oldham Road, Manchester M4 5DB

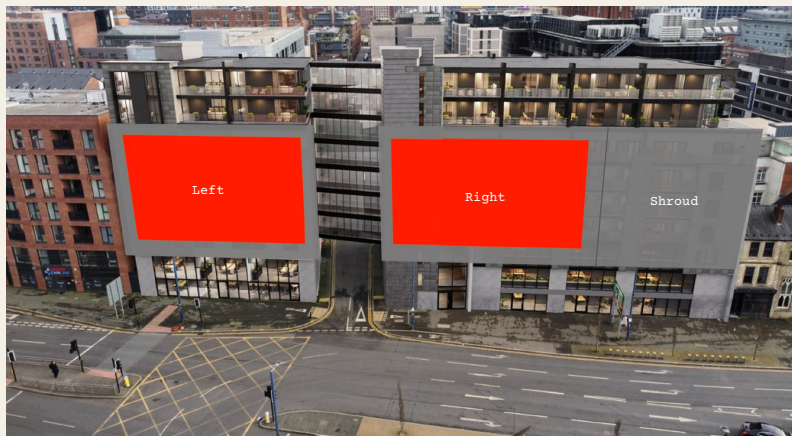
Advertising Banner Dimensions

Left

Finished Size: 15.78m(h) x 22.54m(w)
Visible Area: 15.48m(h) x 22.24m(w)
Advertising Panel Area*: 13m(h) x 20.3m(w)

Right

Finished size: 15.77m(h) x 25.83m(w)
Visible area: 15.47m(h) x 25.53m(w)
Advertising Panel Area*: 13m(h) x 23.3m(w)



*To be set centred within the Visible Area.



AMBIENT

Send files via a suitable file transfer service to:

artwork@ambientww.com

Artwork Setup Specifications

- Files accepted: PDF, ESP, .AI, PACKAGED INDESIGN, TIFF
- Artwork must be supplied at 10% scale (1:10) unless otherwise agreed.
- Include 100mm bleed (at full size) on all sides beyond finished banner size.
- Keep all critical text and logos within the Advertising Panel Area.
- Colour mode: CMYK only.
- Images must be minimum 100-150dpi at full size (1000-1500dpi at 10% scale).
- Convert all fonts to outlines.
- Artwork files to be supplied as high resolution JPEG or EPS files.
- Always include a PDF visual for reference.
- Remove crop marks unless requested.
- Ensure all transparency effects are flattened.

File Naming Convention

Files should be clearly named as follows:

ProjectName_BannerPosition[LHS or RHS]_Scale_Version

Example: ProjectX_LHS_10pct_v1